



Seed Deck (Intro) | Q2 2024



PROBLEM

CLEANING CPAP PARTS IS INCONVENIENT

- For people using CPAP for sleep apnea treatment, cleaning CPAP parts is an inconvenient hassle.
- Weekly cleaning of the CPAP mask, tubing, and water chamber is recommended by manufacturers.



PROBLEM

SAFETY AND EFFECTIVENESS

- Ozone CPAP cleaners have been detected to release higher than safe levels of Ozone into CPAP devices.
- Long term exposure to Ozone can lead to significant health problems, including respiratory problems, chest pain, and asthma
- Ozone CPAP cleaners are NOT FDA-approved, and they have been linked to over 4 million CPAP devices being recalled.



PROBLEM

SAFETY AND EFFECTIVENESS

- The FDA's studies on UV Light cleaners found significant variations in UV light intensity and exposure duration across different cleaners.
- This significant variation in UV light intensity may be associated with safety and performance concerns.
- UV Light cleaners are NOT FDA-approved.

SOLUTION

THE SOLUTION

INNOVATIVE & AUTOMATED

- Innovative automated CPAP appliance for maintaining fresh and clean supplies
- Automatically cleans masks, hoses, and water chambers, eliminating the need for manual washing
- CleanPAP™ avoids issues associated with ozone CPAP cleaners, preventing product recalls (eg. Philips Respironics in 2021) and long-term health risks

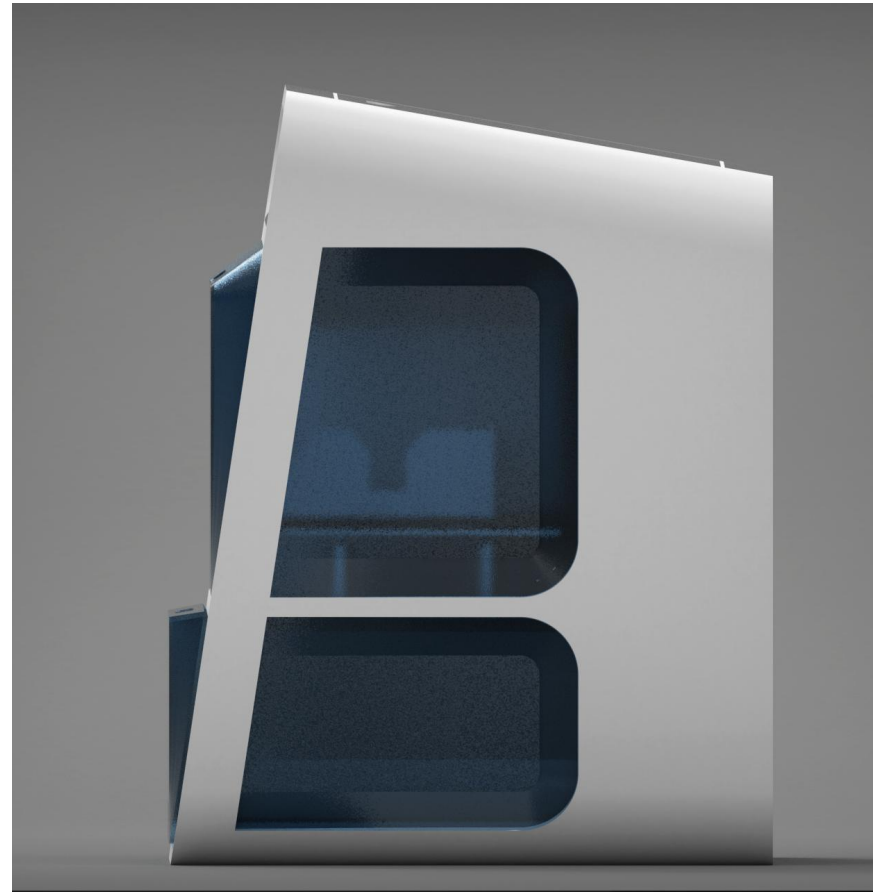


SOLUTION

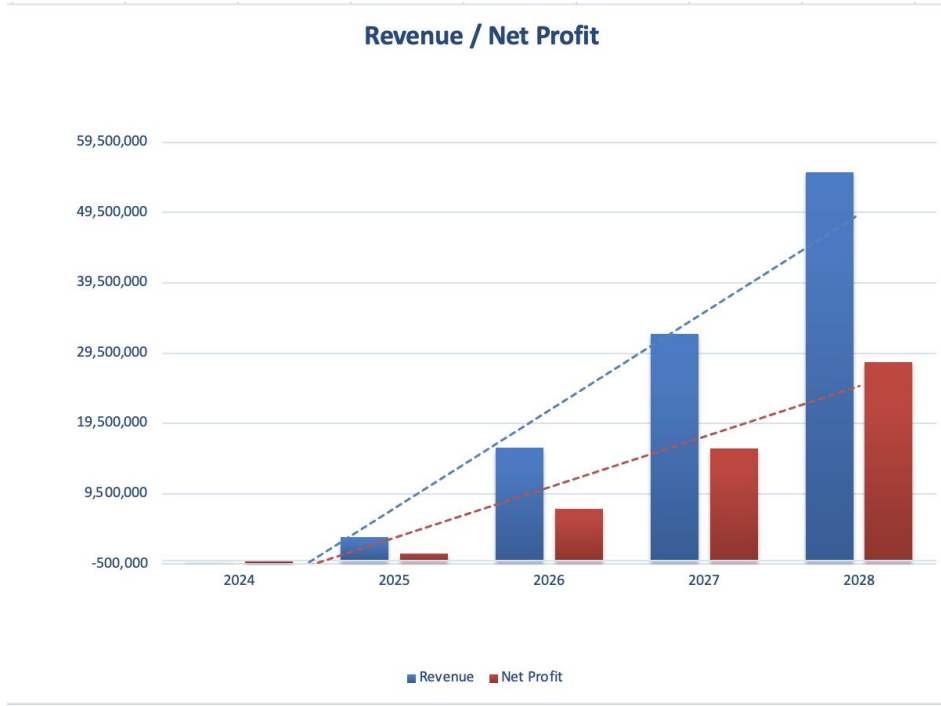
THE SOLUTION

BENEFITS

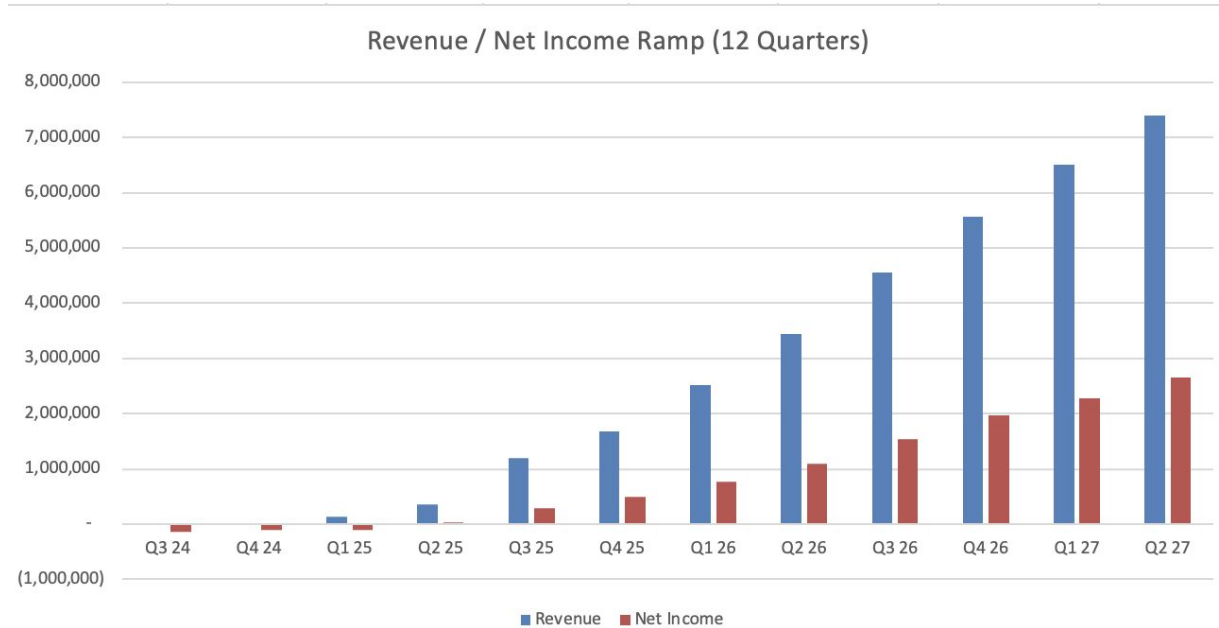
- Sleek, **patented (US 2021/0138517_A1)** design
- Portable with a single-load compartment for easy operation
- 20-minute cleaning cycle and automatic drainage
- Removable water container and indicator icons
- No ozone or other toxic gas emissions
- Safe and effective – no external plumbing required



CleanPAP™ YEARLY NET REPORT



CleanPAP™ QUARTERLY REPORT



CUSTOMER TRACTION

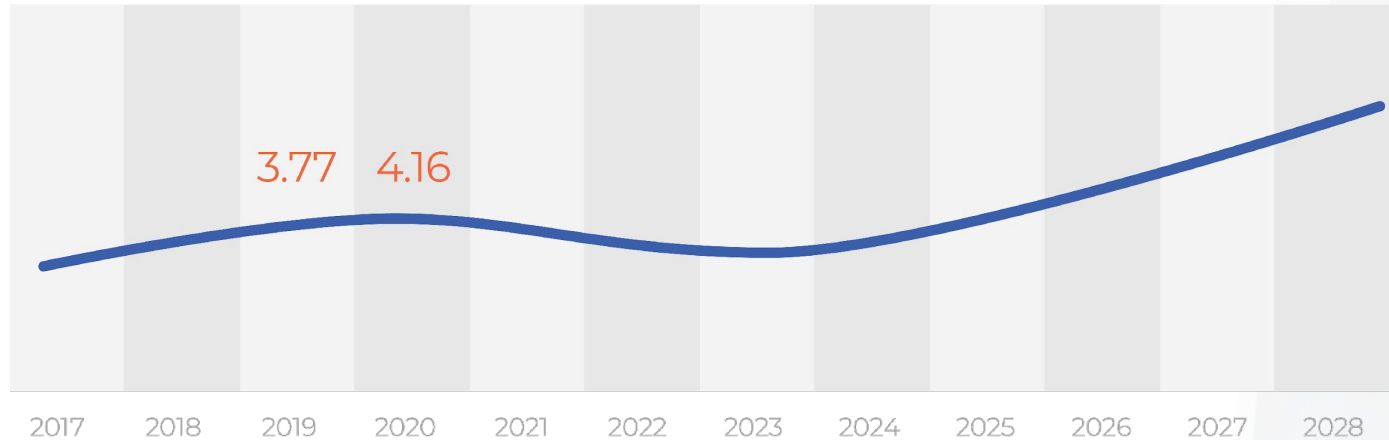
- We recently got feedback from a dozen potential customers.
- Almost all of them said they would buy this product when it comes to market.
- 40 y/o F: "I can't wait for the product's release so I can buy it!"
- 67 y/o M: "I will definitely buy this product! A high price is worth it to protect my investment in CPAP equipment."

NORTH AMERICAN SLEEP APNEA DEVICES MARKET SIZE, 2017-2018 (USD BILLION)

- \$718 billion projected market size by 2030
- **10% CAGR**

“There are now, with the latest epidemiology rising up, around 1 billion people with obstructive sleep apnea that needs to be treated worldwide....

- Mick Farrell
(CEO of ResMed)



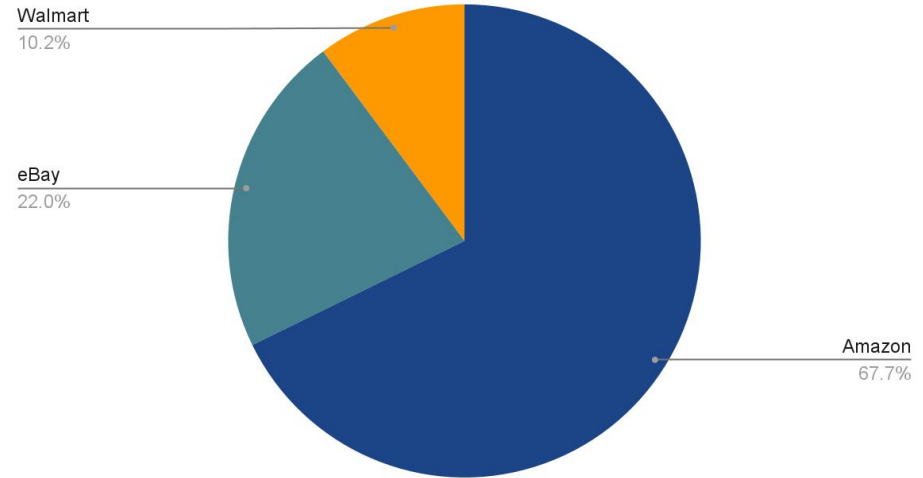
MARKET

MARKET STATISTICS

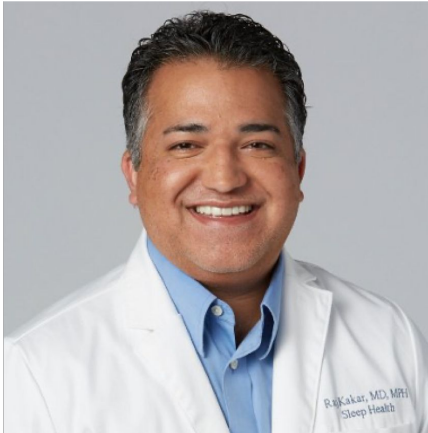
Our Market:

1. **Price point** per cleaner sold - **\$399/unit**
2. If costs per unit are limited to \$150, then we can expect a **62% Gross Margin per unit**
3. **Primarily Online Sales** Distribution through **Direct-to-Consumer**

Monthly Visitor Statistics as of 2023



ABOUT US



Dr. Raj Kakar
Founder



John Awtry
CFO



Engineering Team
Tangent Design Engineering



Partners
Attorneys & Consultants