

A woman in a white lab coat is washing her hands in a sink with a young child. The scene is set in a bright, clean environment with large windows and a green plant. A CPAP cleaning machine is visible on the counter to the right.

CleanPAP™

BETTER, SAFER CLEANING

CPAP Cleaning You Can Trust

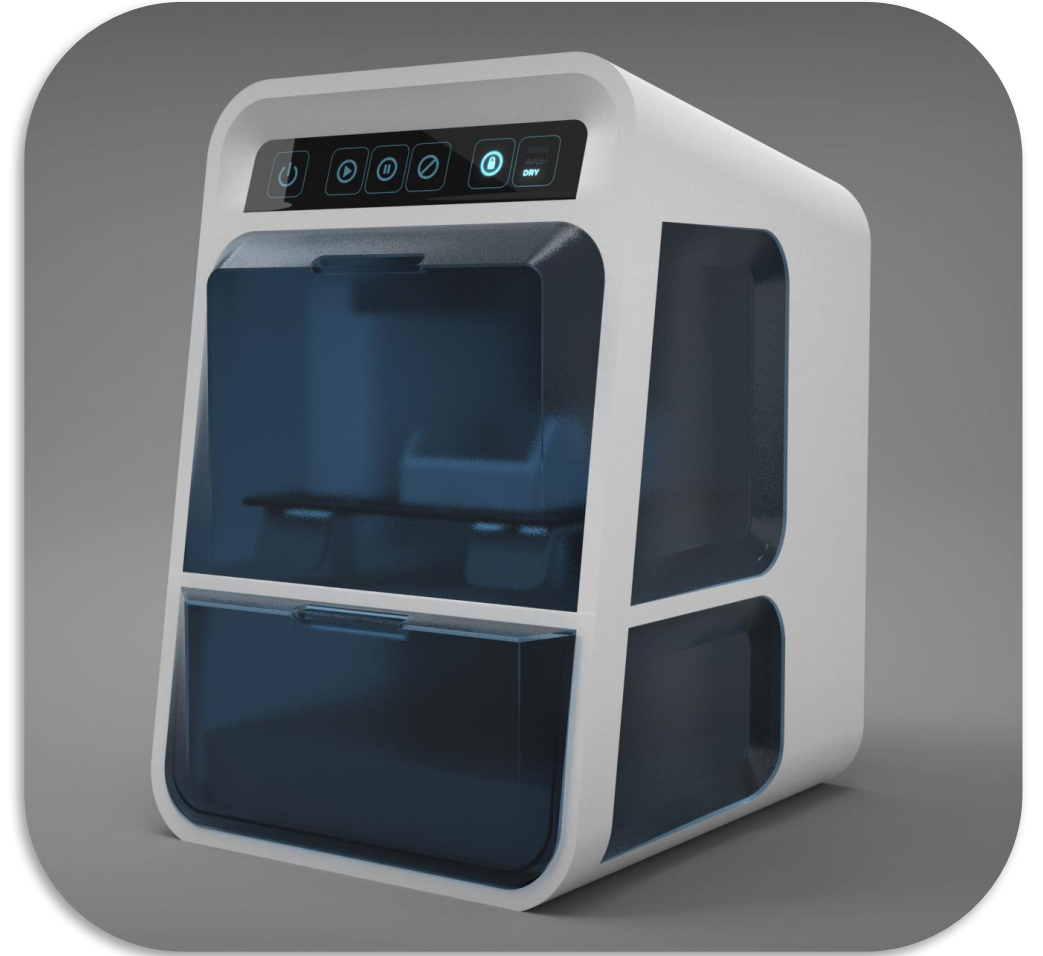
info@CleanPAP.shop



Mission

"At CleanPAP™, our mission is to enhance the lives of CPAP users by providing a reliable and effective cleaning solution.

We understand the challenges of maintaining clean CPAP equipment, and we are here to make it simpler and easier for you."



Capital

- Seed Funding- \$975k, Owner/Founder, Friends/Family
- Plans for next stage of funding to get through development, Alpha and Beta models, small beginning inventory and marketing blitz
 - \$100k Crowdfunding campaign
 - \$353k Bank Debt
 - \$200k Favorable Terms from Tangent
- Angel Investing to continue marketing, hire support staff per the hiring plan, build 5,000–7,500 units to meet first few months expected sales, fund year 1 of operations
- Raising capital for a total of \$2,000,000

Cap Table			
Assumes Fully Funded Capitalization			
Shareholder	Type	Shares Outstanding	Ownership %
Raj Kakar - Founder	Common	8,000,000	80.00%
Investor 1 *	Common	750,000	7.50%
Investor 2 **	Common	750,000	7.50%
Investor 3 ***	Common	500,000	5.00%
Total		10,000,000	100.00%
* Based on \$500,000 investment at a company valuation of \$6.667M			
** Based on \$750,000 investment at a company valuation of \$10M			
*** Based on \$750,000 investment at a company valuation of \$15M			



Dr. Raj Kakar
Founder

- 20+ years of experience in treating sleeping disorders.
- Board-certified Sleep Medicine Specialist
- CEO of Sleep Health Clinics in North Texas
- Completed fellowship training in Sleep Medicine at the world-renowned Stanford University Sleep Disorders Center in 2004
- Recognized for his dedication to improving patients' sleep and overall well-being.



John Awtry
CFO

- 25+ Years in Finance, Accounting, and Operational Leadership
- Fractional CFO with Venturity Financial Partners since Fall 2022.
- Served as Chief Financial Officer and Chief Operating Officer at various organizations in the US, Europe, and Africa.
- Raised capital from public and private sources and managed early-stage revenue growth exceeding 100%.

TANGENT
DESIGN ENGINEERING

Tangent
Design Engineering Team

- Creates and commercializes world-class technologies.
- Supports clients in defining technology for market needs.
- Helps manage complexities in new tech development.
- Assists in stakeholder alignment, product strategy, business planning, and team building.
- Aims to solve problems and improve the world.



Cleaning CPAP Parts Is Time-Consuming and Inconvenient

- For people using CPAP for sleep apnea treatment, cleaning CPAP parts is an inconvenient hassle.
- Weekly cleaning of the CPAP mask, tubing, and water chamber is recommended by manufacturers.



Safety And Effectiveness Issues

- Ozone CPAP cleaners have been detected to release higher than safe levels of Ozone into CPAP devices.
- Long term exposure to Ozone can lead to significant health problems, including respiratory problems, chest pain, and asthma
- Ozone CPAP cleaners are NOT FDA-approved, and they have been linked to over 5 million CPAP devices being recalled.



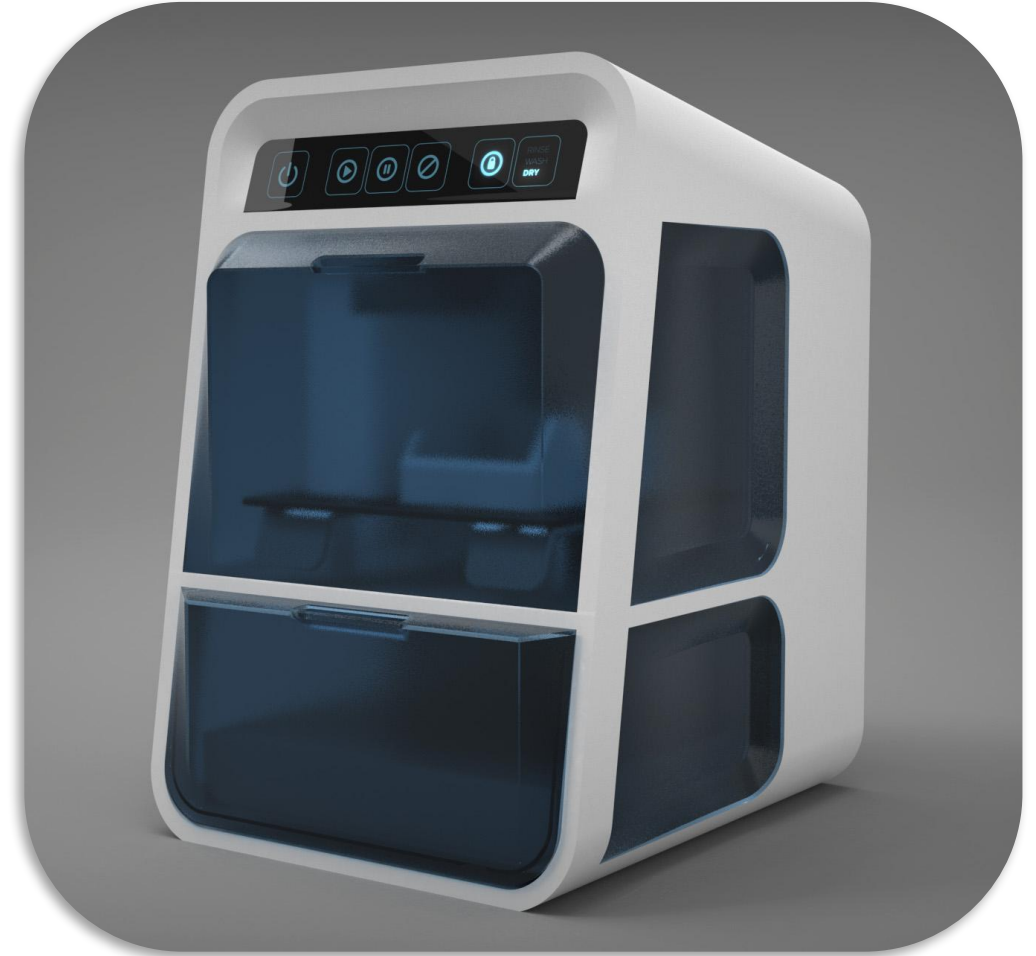
Safety And Effectiveness Issues

- The FDA's studies on UV Light cleaners found significant variations in UV light intensity and exposure duration across different cleaners.
- This significant variation in UV light intensity may be associated with safety and performance concerns.
- UV Light cleaners are NOT FDA-approved.

CleanPAP™

INNOVATIVE & AUTOMATED

- Innovative automated CPAP appliance for maintaining fresh and clean supplies
- Automatically cleans masks, hoses, and water chambers, eliminating the need for manual washing
- CleanPAP™ avoids issues associated with ozone CPAP cleaners, preventing product recalls (e.g. Philips Respironics in 2021) and long-term health risks



CleanPAP™

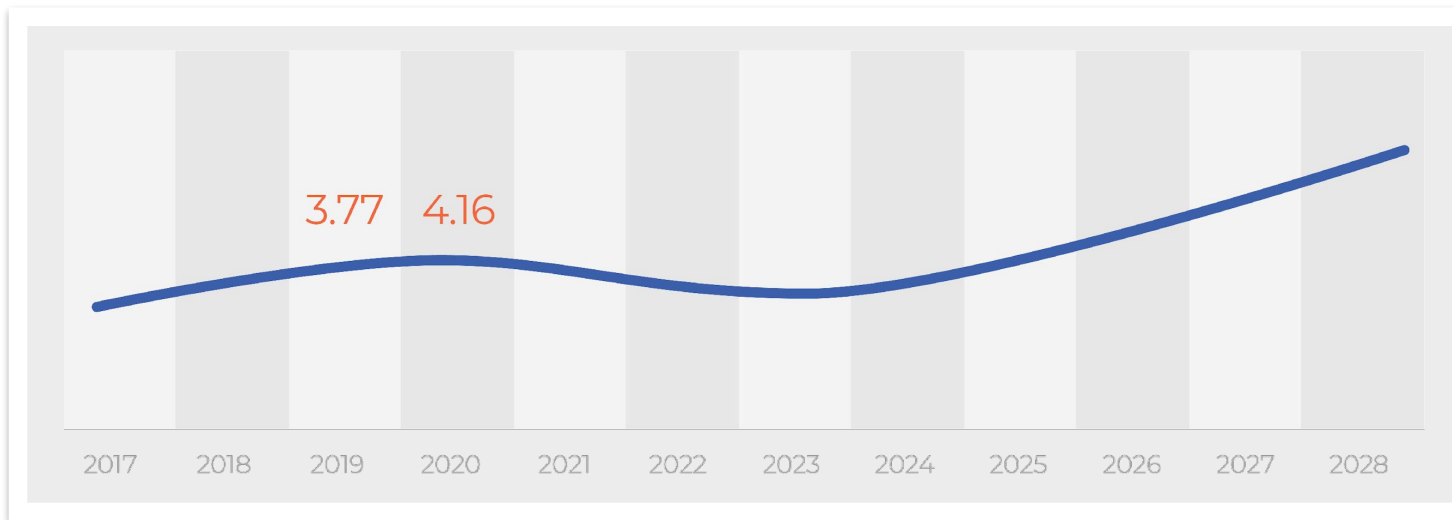
BENEFITS

- Sleek, **patented (US 12,030,096 B2)** design
- Portable with a single-load compartment for easy operation
- 20-minute cleaning cycle and automatic drainage
- Removable water container and indicator icons
- No ozone or other toxic gas emissions
- Safe and effective – no external plumbing required



North American Sleep Apnea Devices Market Size, 2017-2018 (Usd Billion)

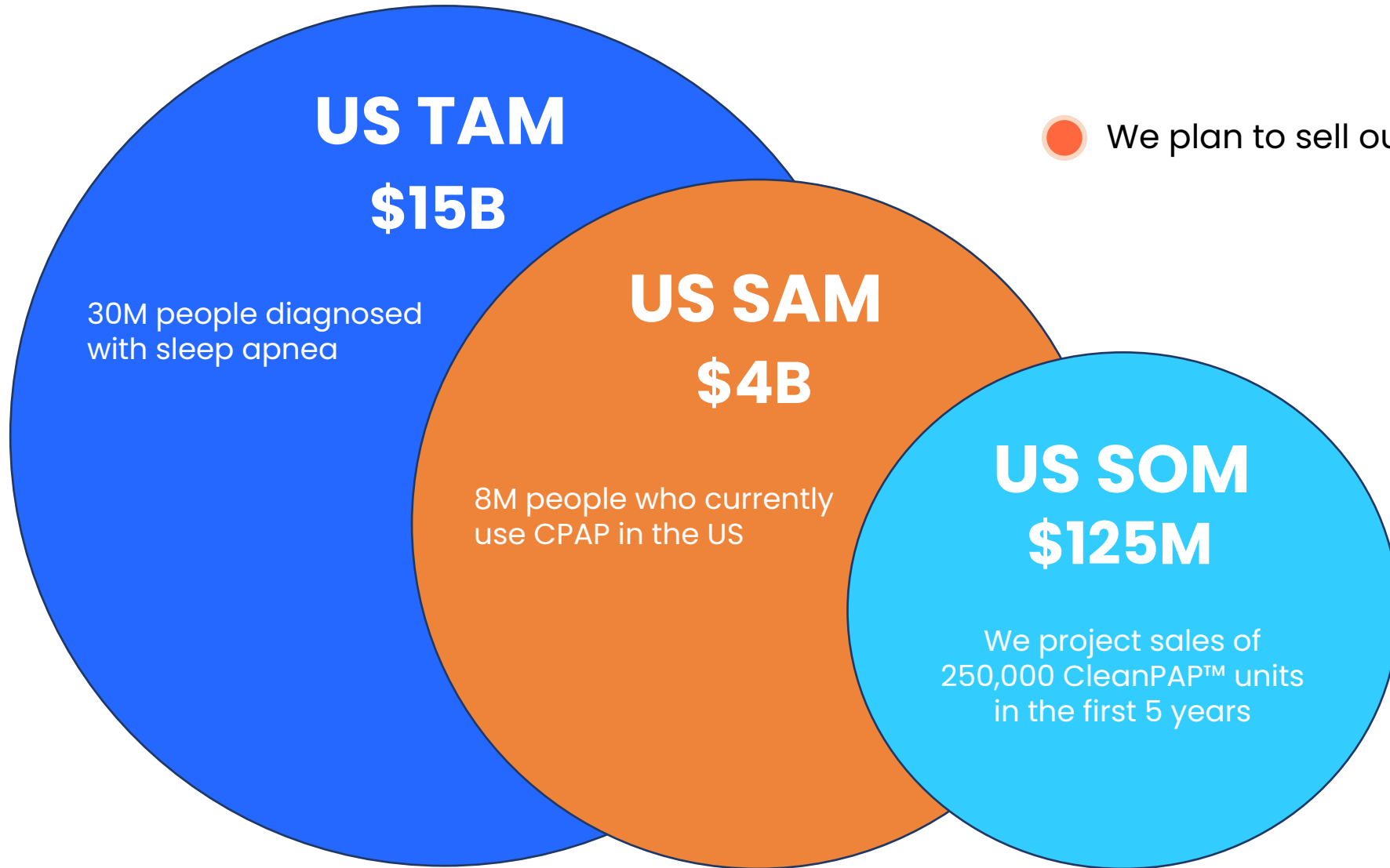
- \$718 billion projected market size by 2030
- 10% CAGR



“

“There are now, with the latest epidemiology rising up, around 1 billion people with obstructive sleep apnea that needs to be treated worldwide...”

- Mick Farrell
(CEO of ResMed)



● We plan to sell our product at **\$499** per unit.

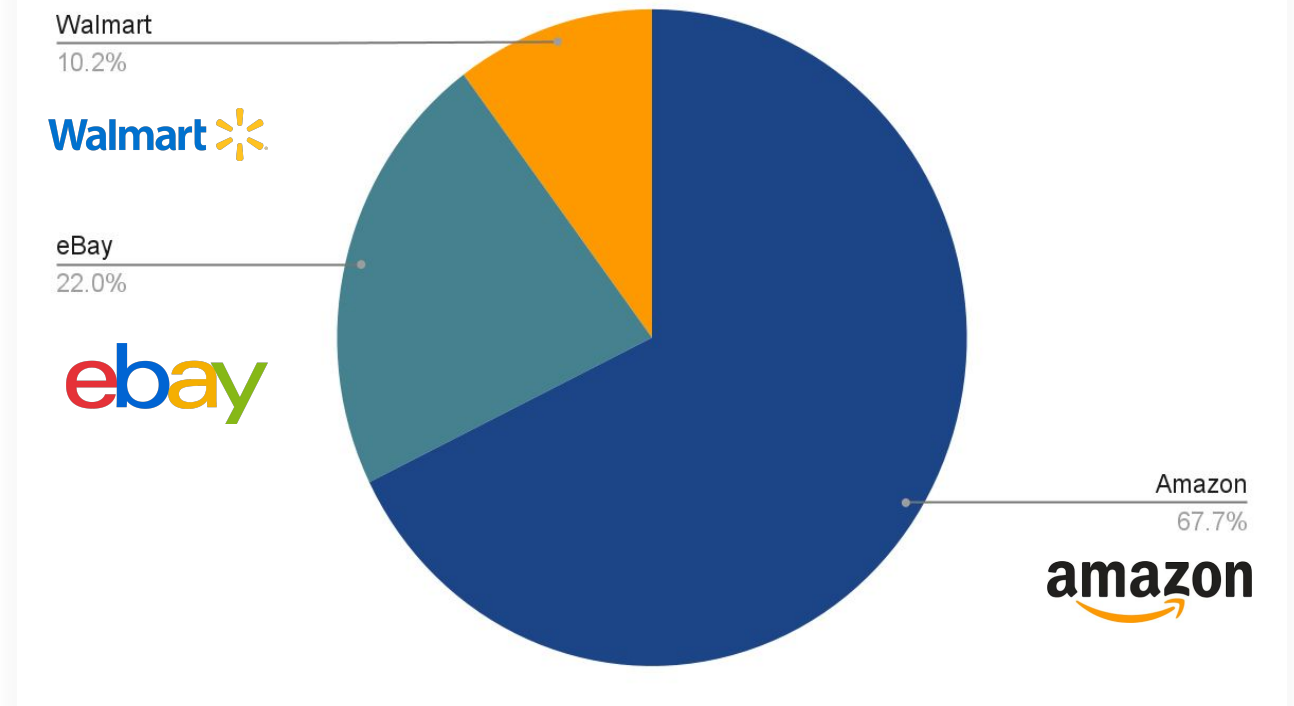
Market

Market Statistics

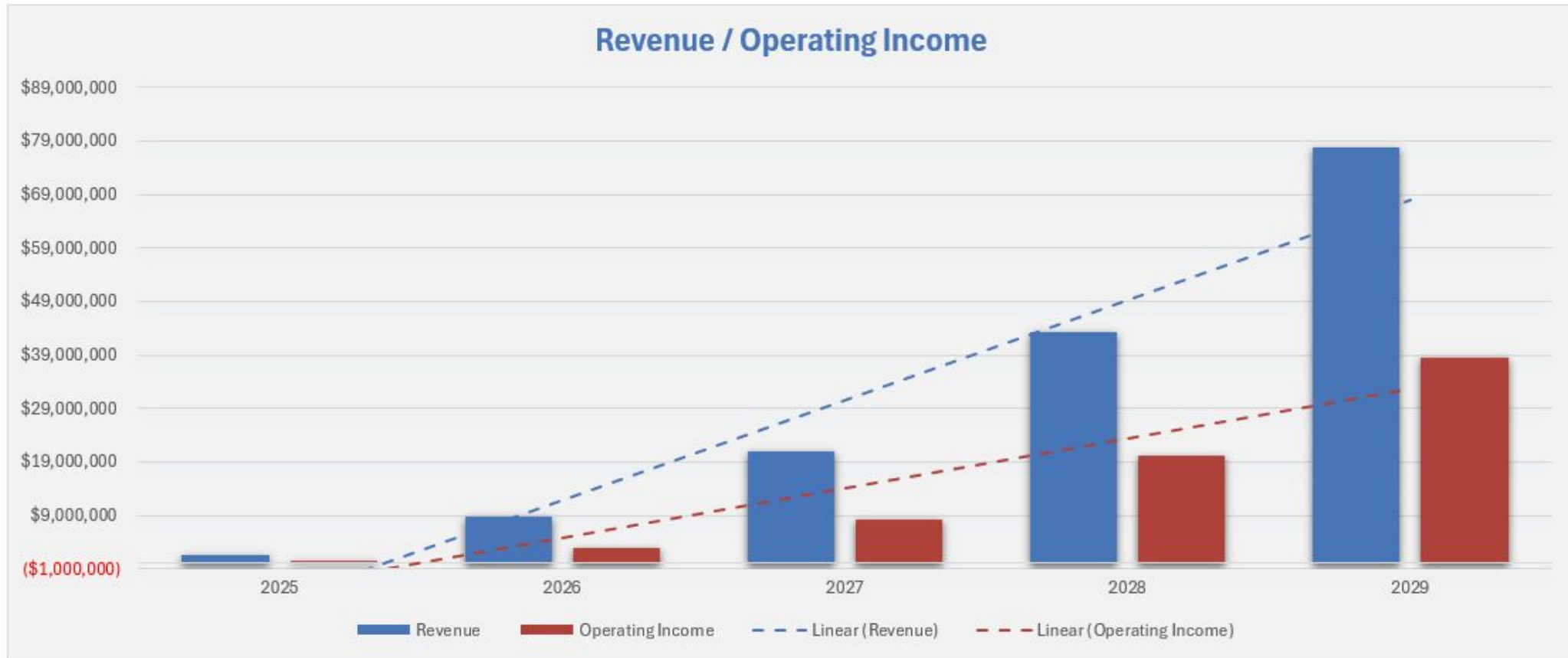
Our Market:

- **Price point** per cleaner sold - **\$499/unit**
- If costs per unit are limited to \$150, then we can expect a **70% Gross Margin per unit**
- Primarily Online Sales Distribution through **Direct-to-Consumer**

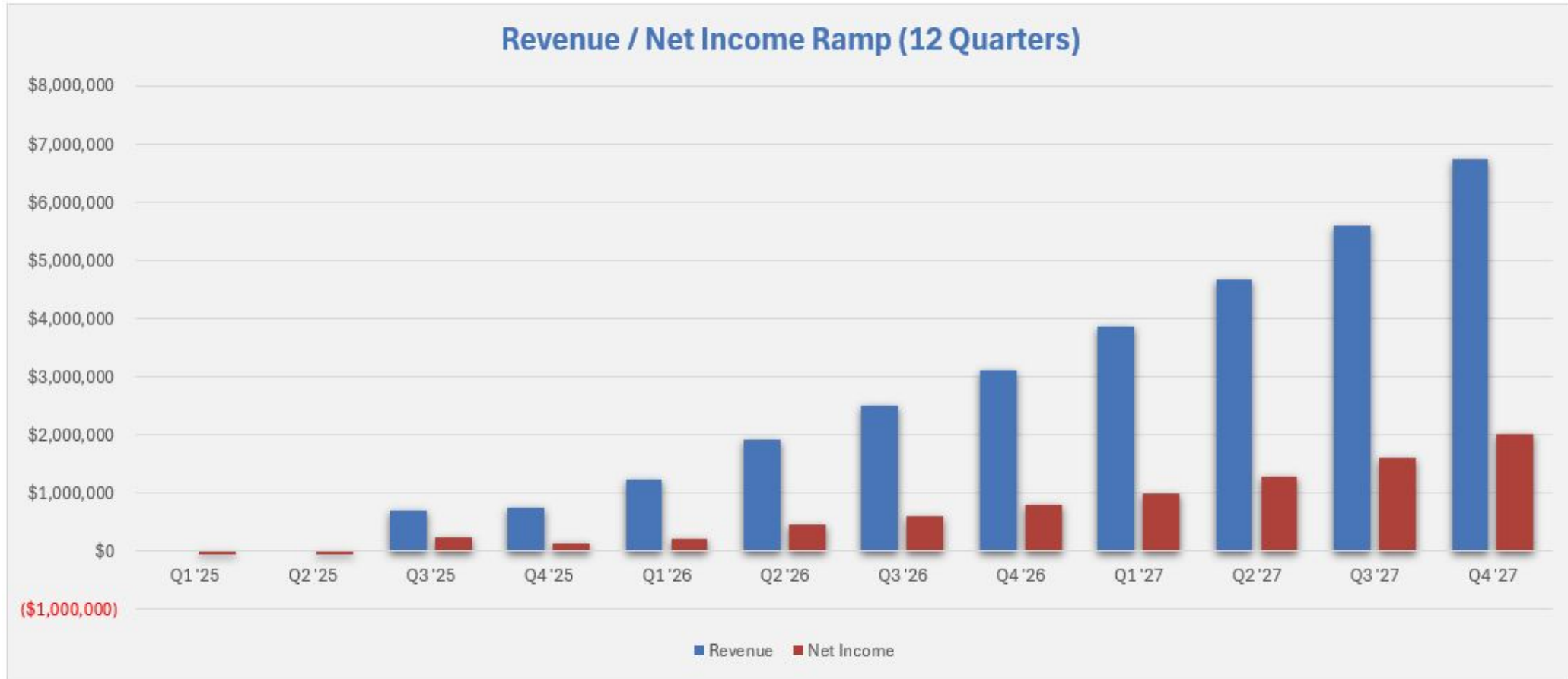
Monthly Visitor Statistics as of 2023



CleanPAP™ Yearly Net Report



CleanPAP™ QUARTERLY REPORT








Vision




"Our vision is to be the leading provider of CPAP cleaning products and ultimately CPAP devices, recognized globally for our dedication to health, safety, and innovation. We aspire to set the standard in CPAP hygiene, empowering users to achieve better sleep and well-being."



TRACTION & DIFFERENTIATION

Features	CleanPAP \$499	SoClean \$349	Lumin \$239
			
Automatic Cleaning Cycle	✓	✓	✓
Easy to Use	✓	✓	✓
Affordable Price	✓	✓	✓
Quiet Operation	✓		✓
Ozone-Free Cleaning	✓		✓
Non-UV Light Technology	✓	✓	
Portable and Lightweight Design	✓	✓	
Compatible with All CPAP Machines	✓		
Safe & Effective Cleaning	✓		
Uses soap and water to clean	✓		
Environmentally Safe	✓		

Customer Traction

-  We have received feedback from over 100 potential customers
-  Almost all of them said they would buy this product when it comes to market
-  We are launching a crowdfunding campaign in Q1 2025



Patent IP and 510(k) Certification

- **US Patent (US 12,030,096 B2)** issued for **utility** as a CPAP Cleaner
- As we continue through the design engineering process, we expect to file applications for more patents
- CleanPAP™ does not require 510(k) approval from the FDA

\$750,000

TERMS

- \$50k buy-in minimum
- 8% coupon
- Valuation cap: \$6.67M

Funding Request Amount

- We are offering investors an opportunity to get involved early
- We are offering up to \$2,000,000 in investment

